

FOTOCLAVE 2019

An Entire Weekend of Photographic Inspiration

INTRO-DUCTION

October 25 - 27, 2019
Marriott Pleasanton
11950 Dublin Canyon Rd
Pleasanton, CA 94588
Go to the FotoClave 2019 website
to register:
fotoclave.slickpic.com



WHY YOU CAN'T MISS THIS!

- FotoClave gives attendees the opportunity to learn and view work from top-notch photographers: 4 KEYNOTE Speakers Serge Ramelli, David Fitzsimmons, Ken Kaminesky and Erin Babnik . . . plus 9 Break-out Speakers and 2 Workshops
- FotoClave gives attendees the chance to meet fellow photographers and share knowledge and experiences
- FotoClave includes an enormous variety of activities in the THREE-DAY Registration fee!
- All 4 Main Keynote Speaker talks on Friday Evening, Saturday & Sunday
- Your choice of any 6 of the 9 Break-out Speaker Presentations or Workshops on Saturday
- The opportunity for a personal Portfolio Critique by a PSA-trained portfolio assessor
- An assisted Macro Photography workshop using your own camera and lenses*
- Access to on-site photography vendors latest knowledge and equipment
- FREE entry into the N4C Open Subject Juried Digital Image Competition
- Two affordable raffles including a Super Raffle!
- Reduced rate block of elegant rooms at the hotel Free Parking Convenient location near Stoneridge Mall for restaurants and shopping Free internet access Pool, bar, exercise room, business services, as well as other hotel amenities
- * Lenses will also be on loan from our primary vendor Sigma.

WHAT YOU NEED TO KNOW - FAQs

FREQUENTLY ASKED QUESTIONS

What is FotoClave?

FotoClave is a weekend long photographic conference that has been held since 1957. Now a biennial event, it is part of the Northern Californian Council of Camera Clubs' program offerings to provide a reasonably-priced, informative and inspirational weekend to Northern California photographers. It is also a fundraiser for N4C to help subsidize our expenses for monthly and annual club competitions.

What is the Registration Fee and When Can I Register?

- Individuals \$99 Couple \$185 **Registration opens July 1, 2019**On-line Registration will be cut off on October 17. For possible at-door registration, see below under "What are the maximum number of registrants?"
- Dinner: \$55 Lunch: \$25
- No special discounts for students, seniors or military.
- No special rates for partial attendance.
- There will be no refunds after October 17 except for medical or other crisis situations.
- Payments can be made by both major credit cards or check. Just go to the FotoClave website: https://fotoclave.slickpic.com. and hit the button for "Register."
- If you have any trouble registering, please contact Rick Budde, registrar, at: pen_rick@yahoo.com.

What are the maximum number of registrants?

- 300. Registration will be closed when we reach that number.
- At door: fees will be \$109 for individual; \$205 for a couple. There will be registration at the door ONLY if we have not reached the 300 maximum registrants. An update will be posted on the website as to whether we will have door registration. Be aware, that if the 300 goal is close, people who register before you on that day may fill the spots. There is no guarantee that you will be able to obtain a place for lunch or dinner or have your choice of Break-out sessions. **So, register early**!

What does the Registration Fee include?

Entrance to all Keynote Speakers • Choice of 6 Break-out Speakers or Workshops • FREE entry to our Open Subject Juried Digital Image Competition and FREE Gallery Display of all contest entries on our website • Opportunity for a portfolio review • Available hands-on macro-photography workshop • Accesss to vendors in pre-function area outside the California ballroom. • Access to the Saturday evening speaker whether you join us for dinner or not; chairs will be available in the banquet room • Option to purchase a book of photo competition acceptances.

What do I need to know before I register? Please review the entire brochure before registering.

Go to the Schedule for the Break-out Speakers on page 21 of this brochure. Review the Break-out Speakers as you will be asked to choose your preferred Break-out sessions on the registration form. We are limited to a maximum of 100 people per room as per fire regulations. To ensure your favorite programs, **register early!** You will also be asked to choose your dinner, dessert, and lunch pref-

FREQUENTLY

QUESTIONS

CONTINUED

ASKED

WHAT YOU NEED TO KNOW - FAQs (continued)

erences, if you participate. Choices will be available on the registration form.

What will be in your registration packet?

You will find in there: Your Lanyard with your identification, the Program, Meal Tickets, Saturday schedule Card individualized for your choices, Restaurant Guide, and various vendor literature.

How do I enter the photo contest?

Information will be available by going to our website: https://fotoclave.slickpic.com.

How do I enter a portfolio if I plan to attend a Portfolio Workshop?

To submit a portfolio, download instructions from: https://bit.ly/2WyS12V. Because of time limitations, only a certain number of portfolios can be critiqued during the workshop. The workshop will be divided into two one-hour sessions. For entrance details, go to page 23 and for a description of the Portfolio Workshop, go to page 19.

What should I bring?

Just bring your enthusiastic self, and if you are taking the Macro Photography Workshop, bring your camera, tripod, and your macro or your closest-focusing lens. Sigma, our primary vendor this year, has agreed to lend out some of their wonderful macro lenses for this workshop. You will need to make direct application to their table and provide a photo ID and leave a credit card as security.

Where can I go if I don't take the FotoClave lunch or dinner?

It is recommended that restaurants at the Stoneridge Mall be used. A restaurant map of the mall will be available. The hotel has a restricted restaurant area as a result of converting a large part of their previous restaurant space to a special area for prime customers. This also applies to Sunday lunch, which is not supplied by FotoClave. There is a lounge area near the bar for taking meals at the hotel.

Are there lower priced hotel rooms available for FotoClave attendants?

Yes, we have booked 100 room nights at a special \$129 rate. There will be a tab on our website, which will lead you directly to registration for the Marriott Pleasanton: https://fotoclave.slickpic.com.





SERGE RAMELLI

Saturday 8:00 pm "Story of a Fine Art Photographer from Struggle to Success"

Sunday 9:00 am: "My Full Workflow for Color"

Sunday 10:00 am "Black & White Today and Yesterday"

PRIMARY - Saturday Evening Dinner - 8:00 pm KEYNOTE SPEAKER - Sunday Morning - 9:00 & 10:00 am





Saturday evening and Sunday morning our keynote speaker is world-renowned Serge Ramelli, a retouching genius, who specializes in landscapes and cityscapes. He is one of the most popular photography instructors on the Internet with over half a million subscribers to his YouTube channel!

"Ever since I was a kid I wanted to create pictures that people could enjoy. I remember in the 80's when I started seeing the first computer generated images I was amazed by the colors and the drama. I became a huge fan of the epic and dramatic look. Although many of my photos are heavily retouched, some are not. What I'm looking for is something that communicates a message, something epic and adventurous.

I love HDR as it has a way to give you a look very close to what amazing nature can deliver.

Here are a few of my accomplishments:

 My fine art photography is being sold in one of the largest gallery networks in the world called Yellow Korner. They have 85 galleries around the world, you can see my work and the locations here: https://www.yellowkorner.com/us-

en/artists/serge-ramelli-224.html#q=serge%2Bramelli&start=1

• With the Publisher Teneues I have published a coffee table book on Paris and one on New York in black and white. I then published a book on Venice, Italy and Los Angeles in color. A lot of the photos have used Aurora HDR: https://teneues-books.us/catalogsearch/result/?q=serge+ramelli



SERGE RAMELLI (Continued)

SERGE RAMELLI

- I host a Youtube Channel that has over 520 000 subscribers, making it the number one channel on Lightroom in the world and number 4 on Photoshop and number 7 on photography in general: https://www.youtube.com/sergeramel-liphotography
- I have written over 15 technical books on photography published on Amazon here: http://bit.ly/AmazonSerge.

 I think one of the things that makes me the happiest is when someone tells me that I have somehow helped him to take better photos and pursue this artistic career. I think a lot of people are not following their hearts in what they want to do in life; this was at least the case for me for many years until I picked up a camera and that has changed my life forever.

KEYNOTE SPEAKER - Friday Evening - 7:00 pm

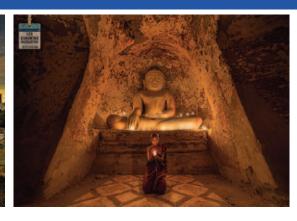
Representing Discovery Photo Tours

KEN KAMINESKY

"Around the World"

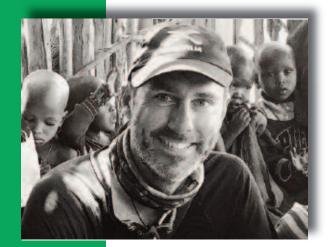






PRESENTATION

After years of capturing the beauty of the planet with his cameras, Kaminesky decided that he wanted to share these incredible adventures with others. This was the inspiration behind his photo tour company Discovery Photo Tours.



His tours take small groups of passionate photographers of all skill levels to places like Antarctica, Japan, Jordan, Tanzania, Italy, Myanmar and more. Together with acclaimed photographers, Discovery guests get to share the adventure of a lifetime in some of the world's most spectacular destinations.

With his talk titled "Around the World," Kaminesky will share stunning photos as well as fun stories from his travels and his 25-year career in the photography industry. Ken will also discuss his camera gear and the proper techniques and planning it takes to achieve the kind of results he gets in his work.

BIOGRAPHY

Ken Kaminesky is a veteran commercial travel photographer, Fujifilm X- Photographer, former Zeiss lens Ambassador, Formatt-Hitech signature artist, writer, consultant, and entrepre-

KEN KAMINESKY

"Around the World"

DAVID FITZ-SIMMONS

"Curious Critters: From Portraits to Picture Book"

KEN KAMINESKY (Continued)

neur with over twenty years of experience in the photography industry. His work has been featured worldwide in numerous commercial and editorial publications, including the New York Times and on the cover of National Geographic. Outdoor Photographer displays his cover this May as well as the lead article.

His passion for travel and the incredible landscapes and people he encounters along the way are the inspiration for his popular blog, and the other publications he writes for.

Throughout his travels, Ken seeks to capture images and stories that will inspire and motivate people to step out their front door and embrace adventure. As one of the founders and tour leaders at Discovery Photo Tours, he gets the chance to share his love for travel and photography with avid photo enthusiasts from all over the world. Savouring art, food, history, and culture with tour groups in places like Jordan, Japan, and Tanzania is one of the most rewarding aspects of his work.

His favourite place in the world is always his next destination. He believes that each place has a unique story that will inspire others, which he aims to capture in his images. Ken's website is: **kenkaminesky.com**

KEYNOTE SPEAKER - Sunday Afternoon - 2:00 - 4:00 pm

PRESENTATION

Join Sigma Pro photographer David FitzSimmons for a fun-filled presentation of beautiful and bizarre CURIOUS CRITTERS. Learn how David turned his mesmerizing animal portraits into four traveling exhibits, numerous magazine articles, and a children's picture book series that has won nine national book awards and sold over 100,000 copies. After explaining the history of the project, David will talk about the techniques, challenges, and purposes for photographing creatures against white backgrounds. Hear stories of animal antics and see amazing images, including sea life from his latest book, "CURIOUS CRITTERS."

BIOGRAPHY

David FitzSimmons is an award-winning free-lance photographer and writer. He photographs and writes for various magazines, including *Outdoor Photographer*, *Popular Photography*, *Professional Photographer*, and *Shutterb*ug. His calendar cre0dits include titles by BrownTrout and Barnes & Noble. David's publications include many "Curious Critters" books, "Animals of Ohio's Pond and Ver-

nal Pools" and "Salamander Dance." These books have sold over 150,000 copies and won 13 national book awards, including IBPA best first picture book (2012) and best picture book (2016).











DAVID FITZSIMMONS (Continued)

Before becoming a freelance author, David taught for over 20 years, first as high school English teacher and then as a university professor, having instructed at Ashland University, Ohio State University, and Cornell University. He holds a Ph.D. in



English from Ohio State, with a specialty in narrative theory—investigating the components of storytelling—something that influences his photography and writing.

One of six Sigma Pro photographers in North America, David presents seminars and workshops to a wide variety of audiences, from public school, college, and university classes to photography groups and civic organizations. His works have been exhibited at the Roger Tory Peterson Institute, the National Center for Nature Photography, and the Telluride Photo Festival.

To see more of David's work and to know more about seminars and photo workshops, visit www.davidfitzsimmons.com.

KEYNOTE SPEAKER - Sunday Afternoon - 4:00 - 6:00 pm

ERIN BABNIK

"Beyond
Perfection:
Balancing
Artistry
and
Technique
in Landscape
Photography"

PRESENTATION

Technical virtuosity has the potential to elevate a photograph significantly, but pursuing perfection can smother our creative fire or prevent us from creating a photo at all. In this keynote presentation, photographer Erin Babnik draws upon her background as an artist and an art educator to identify three realms of the creative process where focusing on technique can lead photographers astray. Embracing the belief that creativity is a messy place, Erin offers advice for balancing high standards of craftsmanship with the capricious nature of inspiration.

BIOGRAPHY

Erin Babnik is known internationally as a leading photographic artist, educator, writer, and

speaker. Her ambitious and expressive style of landscape photography brings together an unusual integration of adventurous exploration, progressive techniques, and formal education in the arts. In her writing and public speaking, Erin explores topics with a unique blend of art historical, philosophical, and instructional ideas, an approach that has made her one of the most notable voices among the current generation of landscape photographers. Erin's dedication to the medium of photography evolved out of her years working as an art historian, photographing at ar-



Erin Babnik (Continued)

ERIN BABNIK

chaeological sites and in museums for the purposes of teaching and research. She first started experimenting with photography creatively in art school, working with both film and early digital cameras to explore the potential for photography

to communicate ideas in graphic design projects.



While working on her Ph.D. dissertation in Art History some years later, she began to produce photographs with the kind of dedication that would result in a high level of both intention and technique. Her goal of producing a high-quality archive of photographs for educational purposes ultimately led to the pursuit of compelling images as ends in themselves.

Erin subsequently spent years producing photographs on assignment before transitioning to her current focus on wilderness photography. Erin now travels worldwide to teach photography workshops and to give talks about her work and about the genre of landscape photography. Erin is also a member of the illustrious nature photography team Photo Cascadia.

Be sure to visit Erin's website: erinbabnik.com

RAFFLES

There will be two raffles during the conference. The raffle for more standard items will be held at the end of the Saturday's programs in the banquet room. Sunday afternoon will see the higher priced items distributed as part of the Super Raffle.

The Standard Raffle prices are 3 for \$5,7 for \$10, while the Super Raffle tickets sell for \$10 each. Among the items in the Super Raffle is a new iPad from Apple. Ticket sellers will be available or you can buy tickets in the Foyer/Pre-function area.

The winners must be present to collect their prizes.

DON'T FORGET!!

TAKE PART IN OUR OPEN SUBJECT JURIED DIGITAL IMAGE COMPETITION OPEN ONLY TO REGISTRANTS!! IT'S FREE.

Win Money and Esteem.

Accepted photos are published in an attractive book.

GO TO: https://fotoclave.slickpic.com

BREAKOUT SPEAKERS - Saturday 9:00 & 10:00 am - Pleasanton Room

DOUG STINSON & JOANNE STOLTE HonPSA, MPSA, EPIAP

"Expand Your Photgraphic Horizons with Portfolios"





BIOGRAPHY DOUG STINSON

Photography is my passion and I have been pursuing it through many technological changes, starting with B&W film and an Argus C3 range-finder camera and progressing to my current favorite, a Canon 5D Mark II. Digital photography has been a godsend to me as I love manipulating images in Photoshop.

My particular interest is in the surprising connection between our sense of the aesthetic and the universality of underlying physical laws. Other work explores the relationship between form, function and design and the discovery of hidden beauty in transitional forms. Some images draw on my experience in land use planning and environmental conservation.

My photographs have won awards locally and regionally and have been exhibited internationally.

I'm originally from "The granite town of the granite state" (Milford, New Hampshire, USA), and received a BA degree from New College, an experimental liberal arts institution, in Sarasota FL. I continued my education at the University of Illinois, Champaign-Urbana where I re-

PRESENTATION

Using a sequence of related images, a photographic portfolio allows you to explore a subject or concept in more depth and with more subtlety than the single, high initial impact image commonly presented in Camera Club competitions. The Photographic Society of America (PSA) has been allowing members to compete in a portfolio competition for a few years now with great success. Joanne will describe the PSA process, how you can participate, and what makes a successful portfolio. N4C will be introducing a Portfolio competition in 2020. Doug will briefly describe why you will want to participate in this competition, sumarize the rules - particularly where they differ from PSA, and explain how the competition will work. This break-out session will complement the Portfolio Work-shop later in the day.

Doug Stinson Biography (Continued)

ceived a Ph.D. in physics. After graduation, I worked as a researcher and manager in the fields of data storage, telecommunications, and medical devices for companies such as Kodak, Hewlett-Packard and American Medical Systems. I have expanded my studies of photography at the San Francisco Art Institute. I am a member of the Board of Directors of the San Francisco-based non-profit PhotoAlliance.

I now reside in Fremont California, along with my wife and two cats.

BIOGRAPHY JOANNE STOLTE

Joanne Stolte has earned the photography distinctions MPSA and EFIAP. She was General Chair of the S4C International Exhibition from 2001 to 2017. Joanne is the PSA-GPU Liaison Officer. She often judges internationally; for example, the Welsh, the Great British Small Print Circuit, Fotoferia, PSA China (Beijing & Takesi), Polish, the Holland Circuit, Gia

BREAKOUT SPEAKER - Joanne Stolte (Continued)

DOUG STINSON & JOANNE STOLTE HonPSA, MPSA, EPIAP

"Expand Your Photographic Horizons with Portfolios"



Example of PSA Portfolio Entry Composite Slide. © PSA

Joanne Stolte Biography (Continued)

Dinh (Vietnam), AC-FOTO German Mega Circuit, and Maitland (Australia).

Joanne served on the PSA Board of Directors as Membership Vice President from 2005 to 2010 and as Information Systems Vice President from 2010 to 2011. Joanne is Chair of the Southern California Roundup Chapter of PSA and the PSA Journal PID News Editor. She Chairs the PSA Nominating and International Un-

derstanding Through Photography (IUTP) Award Committees. She is a trained PSA Portfolio Assessor and serves on the PSA Portfolio Committee. For her exceptional service to PSA she received the President's Award in 2009 and was elected Honorary Member (HonPSA) in 2018.

Joanne is President of the Photographic Alliance of America (PAA) which is an Operational Member of the International Federation of Photographic Art (FIAP). She is the FIAP Liaison Officer for the USA.

BREAKOUT SPEAKER - Saturday 9:00 am & 10:00 am - Livermore Room

JAN LIGHTFOOT

"Easy and Awesome Composite Photography"



PRESENTATION

Jan will show us the following three points to demonstrate how to make wonderful composites, letting your creative juices flow: You can take it to the next notch in Creative.

- Choosing the right images for composites
- The three best ways to cut out images in Photoshop
- Composites don't have to be complicated, keep it simple.

BIOGRAPHY

I remember distinctly when my love of photography became an enduring passion. I was in the fourth grade with my Brownie camera during a field trip to a California Mission. Capturing those pictures on film, taking it to the drugstore and two weeks later, picking up twelve blurry black and white photos with ragged edges was thrilling. I retired in 2009 after 18 years of self-employment. Photography continues to fascinate me. It has helped me define who I am today. Photography is what drives me to seek adventures near and far.

Although never formally trained, I have always been involved with photography in one form or another. Transitioning from my own darkroom in high school, I joined the *Idaho Statesman* newspaper photography staff, and also worked in custom color printing labs both in Idaho and California. Later on I became a Certified Photographic Counselor through PMA and manager of Wentling's Camera in Walnut Creek, CA while raising my two daughters. During this time, I also taught photography classes and conducted photo field trips. In 2012, I had my first solo gallery showing at Viewpoint Photographic Gallery in Sacramento, CA and continue to show my work in

various galleries and venues in Northern California. I've presented a variety of photographic programs to local clubs in the Northern California area and received numerous awards through competitions and juried shows.

I am also a member of the Sierra Camera Club of Sacramento and Chairman of the North American International Exhibition. I currently judge for local and international competitions.

My own images tend to reflect a long association with classic and traditional compositions, having adopted a 'less is more' vision. I try to incorporate this philosophy into everything I shoot. Searching for the essence of the subject, or that ephemeral quality that is not always obvious, is what I strive to capture; and in doing so, to create that connection with the viewer that touches them emotionally. Contact information and examples of my photographic portfolios can be seen at www.janlightfoot.com



BREAKOUT SPEAKER - Saturday 9:00 am & 10:00 am - Danville Room

CHARLES GINSBURGH

"Macro
Photography:
Making the
Common
Uncommon"

PRESENTATION

"In Macro Photography, we take the common place and make it uncommon"

In Macro photography, our subjects are often commonplace and very small. Being so, we often don't see these subjects in clear detail. So, our macro images often reveal a refreshingly detailed and uncommon side of these subjects.

In this presentation we will view many examples of Macro and Close-up Photography, discuss what is meant by "Macro" and "Close-up" Photography (and the differences), review how to take Macro and Close-up Images (something we all can do) and see several examples of Macro Images being generated (from start to finish).

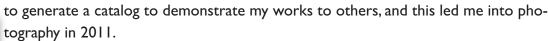
This presentation is appropriate for photographers at all skill levels.

BIOGRAPHY

Who is Charlie Ginsburgh (cginsburgh@gmail.com)? I am a 60 plus part-time artist, living in the San Francisco Bay Area. I am a retired Research Biochemist, spending my

career in the creation and support of Medical Diagnostic tests (the things Doctors and Labs use when they "run tests").

However, in my spare time I designed and created Stained Glass panels. Since normally I give away most of my works, I needed





In trying to take good images of my Stained Glass I quickly learned four things; (I) generating images was easy; (2) generating compelling images was difficult (and more involved than I thought), (3) generating compelling images was really rewarding, and (4) if I really wanted to learn how to do this, a simple point-and-shoot camera was just not going to cut it. Once I shared these newly discovered "pearls of wisdom" with my sister living in Seattle (an amateur photo journalist herself) she immediately doubled-over in laughter, since she knew that the bug had bitten me, and that I had no idea as to what I was getting into. Fast forward several years, and OK, my sister was correct (don't you just hate that). Since then I have gone through several digital and DSLR cameras, several sets of lenses, many classes, and have discovered the joys of the "digital darkroom".

I find that I am attracted to "capturing the normal and commonplace" in the world around me and especially in nature within the macro world. I can be in a group of

people overlooking a truly magnificent panoramic vista, and darn if I am not most-interested in the little weedy flower-thing nearly buried in the dust at my feet. Oh, well, to each their own. Examples of my images can be found within my personal site at https://charlie-g.smugmug.com.



BREAKOUT SPEAKER - Saturday I I:00 am & 2:30 pm - Pleasanton Room

DAVID GRUBE

"Fast Action Sports Photography: Tips and Techniques to Improve Your Game!"

PRESENTATION

Sports photography can be an effective way to freeze the action and capture the moment while telling a captivating story. This session will take a deep dive into the art of fast action sports photography, providing you with tips and techniques to improve your images in difficult indoor and outdoor lighting conditions. You will learn the Do's and Don't's of successful action shooting, while gaining valuable insight to help improve your technique and results..



BIOGRAPHY

David Grube is the current president of the Contra Costa Camera Club in Pleasant Hill, CA. He is an accomplished sports photographer, with many years of experience shooting NASCAR, IndyCar, CSRG, and WTCC for an online automotive magazine, photographer for Special Olympics of Northern California, American Cancer Society Relay for Life and Bark for Life event photographer, John Muir Land Trust event photographer, and the team photographer for many youth and high school level sports programs.

David has been the Photojournalism high point winner at the Masters level of the Contra Costa Camera Club for the last two years with the success of his sports photography, and many of his images have moved on to do well in competition at the N4C level. He has



also presented on topics including sports photography, seeing in monochrome, photographing in local parks and at the Borges Ranch, understanding bokeh, and more.

David enjoys all types of photography including wildlife, landscape, macro, weddings, and events, although he gets the most satisfaction from action sports photography. Being able to freeze the action and share images that tell a powerful story can be a very rewarding experience.

When David isn't looking through a viewfinder, he enjoys other outdoor activities including remote ghost town treasure hunting, wilderness camping, fishing, four-wheeling, BBQ, and spending time with family and friends. He is married and has a son currently attending San Jose State University.

You can reach David at **David@davidgrubephotography.com**.

BREAKOUT SPEAKER - Saturday 11:00 am &1:30 pm - Livermore Room

GARY CRABBE

"The Inner
Game of
Photography: Crafting
Landscape,
Nature and
Travel
Images to
Tell a Story"

PRESENTATION

Landscape, nature, and travel photography represent some of the most beautiful and compelling subjects many of us seek out with our camera. But often, there's a noticeable gap between what we see with our eyes and the image we wind up capturing in the field. This presentation will focus on how we use all the tools at our disposal to create and develop our personal vision and style, how to grow beyond the cliché postcard icon shots, and to take truly evocative images that communicate exactly what we see special in the world.



BIOGRAPHY

Gary began taking pictures while in college, where he studied Psychology and received his Master's Degree in Directing, Acting, and Writing for the Theater. It was there he started shooting stage productions using black and white film. After graduation, a twist of fate led Gary to the studio of renowned photographer Galen Rowell, where he managed the 400,000 image library and Stock Department of Mountain Light Photography for nine years. In 1999, he turned to his own photography when he opted to become a stay-at-home dad following the birth of his first child.

Since then, his client and publication credits include the National Geographic Society, New York Times, Forbes Magazine, TIME, Victoria's Secret, The North Face, Sunset, L.L. Bean, Subaru, and The Nature Conservancy. He has seven books to his credit, including the award-



winning The California Coast. Other titles include Our San Francisco, Yosemite & the Eastern Sierra, Backroads of the California Wine Country, Backroads of the California Coast, and Greetings from California. His latest book is Photographing California; Vol. 1 — North, won the highly distinguished 2013 Benjamin Franklin Gold Medal Award as Best Regional Title by the Independent Book Publishers Association (IBPA). Recently, Gary had 7 images chosen out of 20 used by the US Post Office for a collection of landscape stamps.

Gary's photographic prints and murals are included in both private and corporate collections. Gary has also conducted highly praised shows and workshops for groups like R.E.I., The Sierra Club, The Photographic Society of America, local camera clubs, and at Point Reyes National Seashore. Gary also offers a variety of other services, including consulting, photo editing and research, public presentations and lectures, along with custom private and group photo workshops

To see more of Gary's work, visit his web site at http://enlightphoto.com.

BREAKOUT SPEAKER - Saturday I I:00 am &2:30 pm - Danville Room

BECKY JAFFE

"Fields of View: Photographing the Bay Area's Urban Oases"

PRESENTATION

"Fields of View" surveys the precious spaces in the Bay Area where we can still make contact with animals, plants, soil, silence, and own untamed natures. Artist and educator Becky Jaffe offers a photographic ode to the Bay Area's gardens, ecological restoration sites, parks, wetlands and other wild weedy wonderlands.

BIOGRAPHY

A photographer, naturalist, and educator living in Oakland, California, Becky Jaffe teaches Art of Seeing courses for advanced fine art photographers, judges at the Berkeley Camera Club, and is the Artist-in-Residence

© Becky Jaffe

Sometimes

at the University of California's Botanical Garden at Berkeley. Using in-camera techniques that stretch the photographic medium to create painterly effects, she fuses an artist's



Dianella Tasmanica



Headshot of Becky Jaffe by © Al Urban

sensibility with a biologist's curiosity in order to communicate reverence for the natural world.

Her photographs have been recognized by the California Academy of Sciences, the Center for Fine Art Photography, the Entomological Society of America, and have been published in The Buddhist Poetry Review, Bay Nature Magazine, the San Francisco Chronicle and National Geographic's Your Shot. She is represented by the Abrams Claghorn Gallery in Albany, California. You can see her Art of Biophilia at www.becky-jaffephotography.com

BREAKOUT SPEAKER - Saturday 1:30 &3:30 pm - Pleasanton Room

ROXANNE BOUCHE' OVERTON

"The Art of Mindfull Photography"

PRESENTATION

We all see photography that inspires us - photographs we aspire to make ourselves. Roxanne will talk about techniques she uses to bring her photography to the next level and the next - and the next. She will talk about the specific parameters she shoots within. She will explain why photographs of kittens, grand landscapes, abstracts and race cars all fit within this formula. There will be a lot of examples so that you can visually see what she explains.

Additionally, she will also tell you about a challenge she was issued several years ago regarding social media - and how she has met the challenge and exceeded it - and how it has escalated her work to levels beyond her imagination. But be careful because if you attend, she will likely pass the challenge on to you.

BIOGRAPHY

Roxanne is a lifelong artist across many mediums including textiles, paints, stained glass and pottery. About 10 years ago she decided to embrace photography on a more exclusive basis – taking time to explore all of the potential her imagination could conjure.

She started, like most photographers, with a simple camera shooting family and postcard-pretty pictures. The cameras became more sophisticated and as she traveled the world, her subjects expanded. Her camera became a bridge to diverse cultures and environments; an entry into intimate relationships with other people and other lands. She ceased to become just an observer and became an equal partner in the experience.

She doesn't have a genre per say – instead shooting without prejudice as to choice of subjects. Instead she follows the light and

shoots the lines, shapes, patterns and motion that capture her eye. She shoots most categories of photography although she is particularly fond of shooting sights we all pass, but don't often see.

Roxanne says, "Photographers look with their eyes, but see with their hearts. We capture moments others would miss. When we share these moments, we allow others to experience the vision and insight that is uniquely ours."

You can see some of Roxanne's work on her website: **www.roxanne overton.com.** You will also find information on her instructional and photography books.

She also posts on Instagram.



BREAKOUT SPEAKER - Saturday 1:30 pm & 3:30 pm - Danville Room

HARVEY ABERNATHEY

"The Magic of the Night"



PRESENTATION

Harvey Abernathey of Night & Day Photos, will guide you through the experience of photographing the "Magic of the Night"...exploring the subtleties of light during long exposures, long after the sun goes down.

Harvey will cover the basics of photographing at night, learning about the right equipment and settings in order to get the most out of your gear and vision. Harvey will present examples of different types of night photography and show you how to see and capture what you eyes may not perceive. You will learn how to experience that magical moment when you look in the viewfinder, after taking a night photo, and see things that you didn't know were there.

Please contact Harvey for further details.

Website: www.ndphotos.com

Flickr: Sharing Site

BIOGRAPHY

Fine art photographer Harvey Abernathey is an American born artist best known for his landscape and nature images for both daylight and nighttime photography. His ability to perceive composition and colors at night expands the opportunities to share imagery beyond the typical landscape.

Mr. Abernathey strives to create works that capture and preserve the beauty in nature and the magic of the night - images that will interest the viewer and convey a sense of excitement about the places, color, and tone in the images.

As a night and day landscape and nature specialist, using tools such as digital DSLR's

and long exposure controllers, his photographs have been selected for juried exhibits within Northern California and winning international and national competitions. Mr. Abernathey's work has also won numerous awards and been published in various magazines, with continuing acceptance in the industry of photographic fine art.





BREAKOUT SPEAKER - Saturday 2:30 & 3:30 pm - Livermore Room

DAVID FITZSIM-MONS

"Landscapes: From the Beautiful to the Sublime"

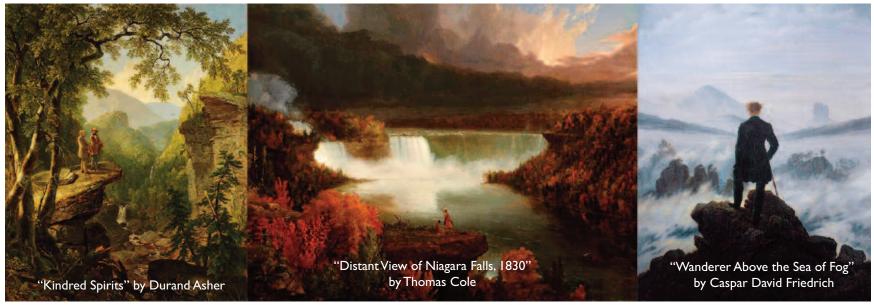


PRESENTATION

Explore the connections between landscape photography and the work of great painters over the past centuries. Learn the history behind the aesthetic terms "beauty," "picturesque," and "sublime," ranging from the philosophical to the visual, from Longinus to Asher Durand, from Emmanuel Kant to Ansel Adams. Let past thinkers and artists help you hone your photographic vision.

BIOGRAPHY

See his biography under his Keynote Speaker information on Page 6..



Don't forget to participate in the Portfolio Review Workshops.

Led by Doug Stinson, Joanne Stolte, HonPSA, and Jeff Dunn, the two one-hour sessions will critique as many submitted portfolios as time allows. Since we can't guarantee that your portfolio will be reviewed, we nevertheless urge you to attend to get a good impression of how to run a Portfolio assessment or competition. Registrants who have not submitted portfolios are also welcome to attend, but must sign up for one of the two workshops on the registration form.

See Workshops on Page 19.

WORKSHOP: PORTFOLIO REVIEW - 2:30 & 3:30 pm SUNOL ROOM (There will be two one-hour sessions)

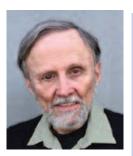
DOUG STINSON

JOANNE STOLTE, HonPSA, MPSA, EPIAP

JEFF DUNN







Doug Stinson

Joanne Stolte

Jeff Dunn

WORKSHOP DESCRIPTION

(You may sign up for the Portfolios workshop to observe, but it is encouraged that those attending also submit a portfolio. Although you have entered a portfolio, it may not be reviewed because of time constraints. Portfolios will be chosen in advance of the workshop on the basis of how instructional they will be, not necessarily on the excellence of the photography.)

In each of the two workshop sessions, we will select from portfolios submitted by you, the participant, to provide feedback on what is working well and what can be improved. The critiques will focus on how the images work together to create something where the "whole is greater than the sum of its parts," rather than on the technical quality of individual images, as this is what distinguished a Portfolio Competition from other competi-

Jeff Dunn, QPSA (Qualified Recognition of Photographic Achievement,
Photographic Society of America • jeff@castlehappy.com
Photographer, Composer and Critic
Certified Judge, Northern California Council of Camera Clubs
PSA Gallery https://psa-photo.org/index.php?jeff-dunn-0520#ad-image-0
BIOGRAPHY

Born in Hollywood, CA, I came from a family of artists, musicians, and actors. Although beginning my studies in music, I decided to pursue a career related to my love for the outdoors, i.e., geology. During the summers of the eight years I spent in graduate school earning an M.S. in Geosciences and a Ph.D. in Geologic Education, I was a Naturalist with the National Park Service in Grand Teton National Park, WY. It was during those years that I developed an ardent affection for outdoor photography. Career moves since brought me away from the oil business in Texas to IT programming and project management in New York, North Carolina, and California.

I have been a professional music critic for the last ten years, writing for San Francisco Classical Voice (www.sfcv.org). I began my interest in graphic arts in 2007, when I became one of the few music critics ever to illustrate my own reviews, focusing on ironic commentary via photocollage. I have written several books or articles including:

- "Big, Bad, Beautiful: Death Valley;" MusicMemory Publishers
- Numerous illustrations for online and print journals in the San Francisco Bay Area, especially San Francisco
- "Titles are Worth Thinking About," for the PSA Journal.

tions. If you desire to participate, you should sign up for one of the two workshop sessions and submit a sequence of between 7 and 10 images. It is recommended you also attend the Portfolio Break-out Session. Please download and read a detailed description of how to create and submit a portfolio to the workshop from https://bit.ly/2WyS12V. If you do not see the instructions appear, check your download folder for the file "Preparing and Submitting a Portfolio to FotoClave.pdf."

For the purposes of the FotoClave conference, you need only follow the instructions for submitting 7 - 10 images in an order that makes sense graphically and provides a logical sequence., Please be sure to read the instructions on how to submit your images through the website. For the workshop, the first four sections of the information sheet are relevant. When you are ready to upload your images, go to: http://slickpic.us/2147993jQxM.

WORKSHOP: MACRO PHOTOGRAPHY - 2:30 & 3:30 pm ALAMEDA ROOM (There will be two one-hour sessions)

CHARLES GINSBURGH

WORKSHOP DESCRIPTION



During this workshop, there will be various stations available, which will include such items as flowers, jewelry, small car models, spices, confectionary items, and glass figurines, among others. During the course of the workshop, you will have time to move from one station to another to challenge your skills. Expect to share a station with one or two other photographers with tripods.

As you work, Charlie will be available to help you set up your equipment and to offer his experience and advice to achieve your visualization.

<u>Charles Ginsburgh</u> Participants are expected to bring their camera, a lens (macro or close-up), a tripod, a cable release (optional), a flash (optional), and a focus rail (optional). Macro lenses are not required but are strongly encouraged since you will have the greatest probability of success when employing these lenses. Those who do not have macro-lenses may be able to borrow one from SIGMA, which will have a booth open on in the Pre-function area. You will need to give Sigma a credit card and show a picture ID in exchange for the lens. Sigma carries a variety of excellent macro-lenses adapted for major camera brands.

Participants are expected to have a working knowledge of their camera and tripod so that they can focus upon the process of taking macro images.

REGISTRATION

REGIS-TRATION

There will be a limit of 300 registration places for the conference. All registrants will be able to attend all keynote speakers' presentations. Payment is by major credit card or check; both methods use the on-line registration form. On-line registration will conclude on October 17.

Since the conference rooms are limited to 100 attendees maximum due to fire regulations, it is necessary to have you choose your preferred speakers for the Break-outs on a first-come, first-served basis. You will be able to select 6 of 9 speakers or workshops. If you pick a workshop, you will select one less Break-out Speaker.

We are using a new registration process which will let you pick your preferred speaker for each hour on Saturday. If the speaker you want already has 100 places taken, you will have to select another speaker for that time frame. Go to the Program Schedule on Page 21 to see when your favorites are holding forth. (Some of the titles of the talks have been shortened to fit the space on the chart.) You will have previously read the rather extensive descriptions of the talks they are giving, as well as the biographies of the presenters, to help you pick your preferences. You will have also noted that there is a plethora of excellent speakers and intriguing talks. In addition to the Break-out Speakers, you will be asked about your food choices, which are listed on page 22. If you are joining us for lunch or dinner, we recommend that you have your selections in hand to speed up the registration process. The registration form is well-composed and easy to use.

When you are ready to register, please go to our FotoClave website: https://fotoclave.slickpic.com and click on the "Register" button.

PROGRAM SCHEDULE

Friday, October 25

4:00 - 7:00 pm 7:00 - 9:30 pm Registration

Pre-Funcition Area Pleasanton/Livermore/ **Keynote Speaker Ken Kaminesky:** "Around the World" Danville combined

Saturday, October 26

8:00 - 9:00 am 8:00 am - 7:00 pm 9:00 am - 4:30 pm

Registration Vendor Tables Open

Break-out Speakers & Workshops

(See Schedule Below)

Pre-Function Area Pre-Function Area All California Rooms

(Pleasanton, Livermore, Danville)

	C	CALIFORNIA ROOMS		
	PLEASANTON	LIVERMORE	DANVILLE	1
9:00 an 9:45 an	Doug Stinson, Joanne Stolte "Expand Your Photographic Horizons with Portfolios"	Jan Lightfoot "Easy & Awesome Composite Photography"	Charles Ginsburgh "Macro Photography: Making the Common Uncommon"	9:00 am 9:45 am
10:00 an 10:45 an	P2 Doug Stinson, Joanne Stolte "Expand Your Photographic Horizons with Portfolios"	L2 Jan Lightfoot "Easy & Awesome Composite Photography"	Charles Ginsburgh "Macro Photography: Making the Common Uncommon"	10:00 am 10:45 am
11:00 an 11:45 an	David Grube P3 "Fast Action Sports Photography"	Gary Crabbe "The Inner Game of Photography"	Becky Jaffe "Photographing the Bay Area's Urban Oases"	II:00 am II:45 am
12:00 pm 1:30 pm	Lunch	Lunch	Lunch	12:00 pm 1:30 pm
l:30 pn 2:15 pn	P4 Roxanne Overton "The Art of Mindful Photography"	Gary Crabbe "The Inner Game of Photography"	Harvey Abernathey "Magic of the Night"	1:30 pm 2:15 pm
ALAMEDA ROOM Charles Ginsbur Macro Photogra Workshop	"East Astion Sports	L5 David FitzSimmons "Landscapes: from the Beautiful to the Sublime"	Becky Jaffe "Photographing the Bay Area's Urban Oases"	Stinson, Stolte, Dunn Stinson, Stolte, Dunn Portfolios Review Workshop
A6 Charles Ginsbur Macro Photogra Workshop		David FitzSimmons L6 "Landscapes: from the Beautiful to the Sublime"	Harvey Abernathey "Magic of the Night"	Stinson, Stolte, Dunn S6 Portfolios Review Workshop

2:30 pm 3:15 pm

3:30 pm 4:30 pm

> 6:00 - 7:00 pm Social Hour/No Host Bar for All Attendees 7::00 - 10:00 pm Dinner Banquet followed by

Keynote Speaker Serge Ramelli

"Story of a Fine Art Photographer from Struggle to Success"

Note:There will be a limited number of chairs available to registered attendees not taking the dinner California Ballroom Regular Raffle

Pre-Function Area California Ballroom

> **Sunday Schedule Next Page**

9:30 - 10:00 pm

21

PROGRAM SCHEDULE (SUNDAY)

Sunday, October 27

	Keynote Speaker Serge Ramelli	California Ballroom
9:00 am - 10:00 am	"My Full Workshop for Color"	
10:00 am - 11:00 am	"Black and White Today and Yesterday"	
11:10 am - 12:10 am	Digital Image Competition Winners Shown with Awards	California Ballroom
12:15 pm - 1:30 pm	Lunch (You are on your own)	
1: 30 pm - 1:45 pm	Super Raffle will be Held (must be	California Ballroom
	present to win)	
2:00 pm - 4:00 pm	Keynote Speaker David FitzSimmons	California Ballroom
	"Curious Critters: from Portraits to Picture Book"	
4:00 pm - 6:00 pm	Keynote Speaker Erin Babnik	California Ballroom
	"Beyond Perfection: Balancing Artistry and	
	Technique in Landscape Photography"	

BANQUET CHOICES

Option 2:

Grilled Chicken Caesar Salad (Plated)

Rolls and Butter

Cookie

Iced Tea

LUNCH

Option 1:

Sandwich and Soup

1/2 Sandwich - Assorted Turkey or Vegetarian

Cup of Lentil Soup Bag of Potato Chips

Cookie Iced Tea

DINNER

First course

California Green Salad

Monterey country mixed greens with carrot and zucchini ribbons, cherry tomatoes, radicchio and balsamic vinaigrette

Entrees

Choice of:

- 1. Rosemary roasted, seared breast of chicken with lemon beurre blanc sauce, wild rice
- 2. Pan Seared Tilapia with Lemon Caper Sauce, wild rice
- 3. Portobello mushroom napoleon: Seasonal vegetables with cheese wrapped in puff pastry and topped with a red bell pepper sauce

All meals served with rolls and butter, water, Starbucks coffee and Tazo tea

There will be an open bar outside during the banquet for those wishing drinks..

Dessert

Choice of:

I. Chocolate Cake

2. Lemon Tart

PARTICIPATING IN THE FREE OPEN SUBJECT DIGITAL IMAGE COMPETITION

FREE OPEN
SUBJECT
DIGITAL
IMAGE
COMPETITION

Any registrant of FotoClave 2019 is eligible to take part in our FREE second Digital Image Competition. Because it is Open Subject, anything goes. You may use any computer manipulations, third party software or other means to make your image more exciting, or you may just put in some of your best shots as taken. You may enter up to five images per person. The entry requirements and restrictions are found in the detailed instructions for the competition, which are at https://fotoclave.slickpic.com. Clicking on the competition will direct you to in-depth information as to how to proceed and the deadlines, It will also allow you to see samples of last time's winning images. Please do not re-enter images previously sent to the last FotoClave, even if they were rejected.

The photos will be judged by expert critics for acceptance, and ultimately, for placement. Placed images will receive monetary awards, while all accepted images will be reproduced in an attractive photo book. The book can be purchased on-line or at the registration desk during the conference. Deadline for entries is September 10, 2019

PARTICIPATING IN THE PORTFOLIO REVIEW WORKSHOP

A very complete description of what comprises a portfolio and how you put one together can be downloaded by clicking https://bit.ly/2WyS12V. If you do not see the instructions appear, check your download folder for the file "Preparing and Submitting a Portfolio to FotoClave.pdf." You should be aware that not all portfolios submitted may be evaluated during the workshop due to time restrictions. However, even if yours is not chosen, it will be very useful to see how the assessments are conducted and what the unique requirements for a good portfolio are.

We hope you will take advantage of this unusual opportunity. One of our judges is a PSA expert both in portfolio creation and critiqueing. **Deadline for submission is October 3, 2019.**

VENDORS & SPONSORS

VENDORS & SPONSORS

HOW TO

AT THE

PREPARE A

PORTFOLIO

PORTFOLIO

WORKSHOP

FOR REVIEW

There will be vendors in the Pre-function Area just outside the California Ballroom. Sigma will be our primary vendor this year and will display their lenses. They have also agreed to lend out lenses for the Macro Photography workshop. In addition, Sigma has presented us with one of their excellent speakers, David FitzSimmons, who will educate us as both a Keynote Speaker and as a Break-out Speaker. Our sincere thanks go to Sigma. Lew Held, whose company is Nor-Cal Photo Supply, was instrumental in acquiring Sigma for us. He is also bringing other equipment including Nissin flashes & Rogue Flash benders & accessories.

SlickPic.com has been a long-standing sponsor of FotoClave. The website provides a stunning gallery space for your treasured Photos.

Also present will be Bay Photo, which specializes in photographic papers, metal prints, and professional printing.

Below is the Regular and Overflow Parking for the Marriott Pleasanton. All Parking is free.



Floor Plan for the Marriott Pleasanton

The Conference Rooms we will be using are color-coded for ease of finding your Saturday Sessions. The card you will be given in your registration packet will have 6 different sessions listed, color-coded according to the sessions you have chosen. Look for the room with the appropriate color and name.

